

Mold Control Solutions and Indoor Air Care

Privacy Policy Last Updated: **August 1, 2020**

MICHAEL DANFORTH, INC. dba Mold Control Solutions and Indoor Air Care. (“MCSIAC”, “we,” or “us,” or “our”) cares about your privacy and recognizes the importance of protecting your personal information. This Privacy Policy describes the kind of information we may collect during your visit to our website and mobile applications, or during any other interactions you may have with us in connection with our business (collectively, the “Services”). The Policy also describes how we use and protect your information, and your options with respect to that information.

The Personal Information We Collect, From Where We Collect It, Why We Collect It, and With Whom We Share It

We collect, process and store various types of Personal Information. For purposes of this Policy, “Personal Information” means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. It does not include de-identified or aggregate information, or public information lawfully available from governmental records.

The following the Personal Information we may collect about you and have collected in the past 12 months, where and why we collect it.

Name

Address

Email

Contact phone number(s)

Insurance Claim number, adjuster name and /or adjuster contact information

We Do Not Sell Your Personal Information

In the last 12 months we have not sold any Personal Information. We do not and will not sell Personal Information.

Additional Information Regarding Our Collection, Use and Sharing of Personal Information

With respect to each of the information categories of Personal Information we collect as noted above, we may also collect and share Personal Information with third parties to comply with legal obligations; when we believe in good faith that an applicable law requires it; at the request of governmental authorities or other third parties conducting an investigation; to detect and protect against fraud, or any technical or security vulnerabilities; to respond to an emergency; or otherwise to protect the rights, property, safety, or security of our business, third parties, visitors to our websites and mobile apps, or the public. We may also share Personal Information with any person to whom we transfer any of our rights or obligations under any agreement, or in connection with a sale, merger or consolidation of our business or other transfer of our assets, whether voluntarily or by operation of law, or who is otherwise deemed to be our successor or transferee.

Our Use of Cookies and Analytics

We may send text files (e.g., “cookies” or other cached files) or images to your web browser. Such text files and images are used for technical convenience to store information on your computer. For instance, we may use a session cookie to store form information that you have entered so that you do not have to enter such information again. We may use information stored in such text files and images to customize your experience on this website and to monitor use of this website. You may set your browser to notify you when you receive a cookie. Many web browsers also allow you to block cookies. If you block cookies you may not be able to access certain parts of this website. You can disable cookies from your computer system by following the instructions on your browser. We sometimes utilize Google Analytics or other software to evaluate the use of our website. Google Analytics uses cookies and other identifiers to collect information, such as how often users visit the website, what pages they visit when they do so, and what other websites they visited prior to visiting our website. Google Analytics may collect your IP address, data related to the device/browser you are using, and other information about your use of our website. Google Analytics’ data practices are governed by the Google Analytics Terms of Service and the Google Privacy Policy, as they may be amended from time to time. You can view the Google Privacy Policy here:

<https://policies.google.com/privacy?hl=en-US#infocollect>.

Do Not Track

“Do Not Track” is a privacy preference that users can set in certain web browsers. We do not comply with automated browser signals regarding tracking mechanisms, which may include “do not track” instructions.

Personal Information of Minors

Our products and services are not directed to minors under the age of 16 and we do not knowingly collect or sell the Personal Information of minors under 16.

How We Keep Your Personal Information Secure

We implement and maintain reasonable security appropriate to the nature of the personal information that we collect, use, retain, transfer or otherwise process. Our reasonable security program is implemented and maintained in accordance with applicable law and relevant standards. However, there is no perfect security, and reasonable security is a process that involves risk management rather than risk elimination. While we are committed to developing, implementing, maintaining, monitoring, and updating a reasonable information security program, no such program can be perfect; in other words, all risk cannot reasonably be eliminated. Data security incidents and breaches can occur due to vulnerabilities, criminal exploits or other factors that cannot reasonably be prevented. Accordingly, while our reasonable security program is designed to manage data security risks and thus help prevent data security incidents and breaches, it cannot be assumed that the occurrence of any given incident or breach results from our failure to implement and maintain reasonable security.

Your Right To Request Disclosure of Information We Collect and Share About You

You can request the following information from us, with respect to the Personal Information that we have collected about you in the 12 months prior to our receipt of your request:

- The categories of Personal Information we have collected about you.
- The categories of sources from which we collected your Personal Information
- The business or commercial purposes for which we collected the Personal Information
- The categories of third parties with which we shared the information
- The specific pieces of Personal Information we collected

You can also submit a request to us for the categories of Personal Information that we have disclosed for a business purpose.

Your Right To Request Deletion of Personal Information We Have Collected From You

Upon your request, we will delete the Personal Information we have collected about you, except for situations where specific information is necessary for us to: provide you with a product or service that you requested; perform a contract we entered into with you; maintain the functionality or security of our systems; or comply with or exercise rights provided by the law. The law also permits us to retain specific information for our exclusively internal use, but only in ways that are compatible with the context in which you provided the information to us or that are reasonably aligned with your expectations based on your relationship with us.

Exercising Your Rights and How We Will Respond

To exercise any of the rights above, or to ask a question, contact us at **904-887-0272**.

For access and deletion requests, we will provide a substantive response to your request as soon as we can, generally within 45 days from when we receive your request, although we may be allowed to take longer to process your request in certain jurisdictions or under certain circumstances. If we expect your request is going to take us longer than normal to fulfill, we will let you know.

Verification of Identity – Access or Deletion Requests

MCSIAC will ask you for two pieces of Personal Information and attempt to match those to information that we maintain about you.

If we are unable to verify your identity with the degree of certainty required, we will not be able to respond to the request. We will notify you to explain the basis of the denial.

Authorized Agents

You may designate an agent to submit requests on your behalf. The agent can be a natural person or a business entity that is registered with the Florida Secretary of State.

If you would like to designate an agent to act on your behalf, you and the agent will need to comply with our agent verification process. You will be required to verify your identity by providing us with certain Personal Information as described above, depending on whether you hold an account with us or not and the nature of the information you require, which we will endeavor to match the information submitted to information we maintain about you. Additionally, we will require that you provide us with written confirmation that you have authorized the agent to act on your behalf, and the scope of that authorization. The agent will be required to provide us with proof of the agency relationship, which may be a declaration attesting to the agent's identity and authorization by you to act on their behalf, signed under penalty of perjury. If the agent is a business entity, it will also need to submit evidence that it is registered and in good standing with the Florida Secretary of State. Information to identify and verify your agent can be submitted through the same mechanism and at the same time that you submit information to verify your identity.

Please note that this subsection does not apply when an agent is authorized to act on your behalf pursuant to a valid power of attorney. Any such requests will be processed in accordance with Florida law pertaining to powers of attorney.

Requests for Household Information

There may be some types of Personal Information that can be associated with a household (a group of people living together in a single dwelling). Requests for access or deletion of household Personal Information must be made by each member of the household. We will verify each member of the household using the verification criteria explained above.

If we are unable to verify the identity of each household member with the degree of certainty required, we will not be able to respond to the request. We will notify you to explain the basis of our denial.

Our Commitment to Honoring Your Rights

If you exercise any of your rights described in this Privacy Policy, we will continue to treat you fairly.

Changes to This Policy

We will review and update this Policy as required to keep current with rules and regulations, new technologies and security standards. We will post those changes on the website or update the Privacy Policy modification date below. In certain cases, and if the changes are material, you will be notified via email or a notice on our website.

Accessibility

We are committed to ensuring that our communications are accessible to people with disabilities. To make accessibility-related requests or report barriers, please contact us at (904) 887-0272.

Contact Us

If there are any questions regarding this Privacy Policy or to request a copy of this Privacy Policy in another format you may contact us using the information below.

Michaeld.mcsiac@gmail.com